

Mannar Thirumalai Naicker College (Autonomous)

PG Department of Commerce with Computer Applications (SF)

Report on Trade Fair -"Mannar Biz 2K24"

The PG Department of Commerce with Computer Applications organized third consecutive year Trade Fair "Mannar Biz 2K24" on 15th & 16th February 2024 from 9.00 am to 5.00 pm in the college premises. Industrialists and entrepreneurs were invited from the city and neighboring towns. 92 stalls were displayed of which 40 stalls were put up by our students to experience entrepreneurial skills while learning.

The stall categories in the Trade Fair were Automobiles, E-Bike, E-Cycle, Textiles, Jute items, Organic products, Jewellery shops, Imitation Jewellery, Furniture, Home decors, Home appliances, Computer centers, Book stalls, Stationary items, Beauty products, Fancy items, Agro products, Handcrafts, 360 degree selfi, Virtual game, various Housing Finance, Educational consultancies, Food and beverages.

The Trade fair was conducted with no entry fee, and it attracted 4022 students from our college and 550 which includes public from outside and other college students. It was a well-planned Trade fair to attract the visitors. Various groups and organizations pupils were benefited by this Trade fair. We organized the Trade Fair with a view to encourage our students to make them entrepreneurs and give them a good experience for the business skills in the future.

This Report is enclosed with:

- Trade Fair Invitation
- Trade Fair Circular
- Trade Fair Photos
- Newspaper Report
- Appreciation Letter

A. Swath
Head of the Department

HOD
Department of Commerce with
Computer Applications
Mannar Thirumalai Naicker College
Madurai-625004

MANNAR THIRUMALAI NAICKER COLLEGE
PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS
REQUISITION LETTER

DATE: 3.02.2024

From

Mrs. A. Nagaswathy,
Head, Department of Commerce with Computer Applications,
Mannar Thirumalai Naicker College,
Pasumalai,
Madurai - 625004.

To

The Secretary,
Mannar Thirumalai Naicker College,
Pasumalai,
Madurai - 625004.

Through

The Principal / The Director i/c,
Mannar Thirumalai Naicker College,
Pasumalai,
Madurai - 625004.



Respected sir,

Sub: Permission to conduct Trade Fair

The PG Department of Commerce with Computer Applications has planned to conduct Trade Fair "MANNAR BIZ 2K24" in our college campus on 15th and 16th February 2024. In this event, we expect a minimum of 60 stalls to exhibit and sell their products which include 20 stalls of our student entrepreneurs. So kindly grant permission to conduct our signature event.

Amulya
03/02/24

I thank you,

RECEIVED TO THE SECRETARY, SA

2
03/02.24

Yours sincerely,

A. Nagaswathy
(Mrs.A.Nagaswathy)

ORGANISING COMMITTEE

Patrons

Er.S.Rajagopal, B.E., President
Mr.R.Jeyaraman, B.A., Vice President
Mr.M.Vijayaragavan, B.A., Secretary
Mr.K.Rajendrababu Joint. Secretary
Mr.A.Alwarsamy, B.A., Treasurer

Chairman

Dr.A.Ramasubbiah, Principal

Chief Advisor

Mr.C.Prabhu, Director i/c

Convenor

Ms.A.Nagaswathy
Head, Department of Commerce with Computer Applications

Organising Secretaries

Dr.S.Rajamani
Ms.T.Thivya Sindhu
Ms. U.Bharathi
Dr. S. Manjula
Ms.S.Nandhinieeswari
Ms. V.Backiyalakshmi
Mr.S.P.Subramaniraja
Mr. V.J.Fready Blesson
Dr.M.Dinesh Kumar
Dr.P.L.Savithree

Committee Members

Dr. N. Illambirai
Ms. M. Shanmugapriya
Dr. B. Vijayalakshmi
Ms. E. Bobby
Dr. G. Thenmozhi
Dr.N.Prabha
Ms.M.Sujatha

For Assistance

Ms. A.Nagaswathy - 90471 61117
Dr.S.Rajamani – 97903 55017
Ms.T.Thivya Sindhu - 81445 76547
Ms. U.Bharathi - 99942 47713
Dr. S.Manjula – 98437 22060
Ms. S.Nandhinieeswari – 86103 54605
Ms.V.Backiyalakshmi - 99400 64559
Mr.S.P.Subramaniraja - 99941 56764
Mr. V.J.Fready Blesson - 88075 70432
Dr.M.Dinesh Kumar – 97874 94863
Dr.P.L.Savithree - 88385 29995

TARIFF

<i>Size</i>	<i>Amount</i>
Sponsorship (Minimum)	10,000
Automobiles (20×20)	8,000
Stall (10×10)	3,000
Banner	1,000
Pamphlets and Brochures	500
Plug point one per stall	500

We cordially invite you all !!!



MANNAR THIRUMALAI NAICKER COLLEGE
(AUTONOMOUS)

(Founded by the Tamil Nadu Naidu Mahajana Sangam)
(Re-Accredited with "A" Grade by NAAC)
Madurai - 625004, Tamil Nadu, India.

**PG DEPARTMENT OF
COMMERCE WITH COMPUTER APPLICATIONS**

MANNAR BIZ - 2K24

Date : 15 & 16 February, 2024

Time : 9.00 am to 5.00 pm

Open to public

Free entry



About the College

The renowned educational organization **Mannar Thirumalai Naicker College, Madurai** has created a niche on the educational map of South India. It is a unique alma mater and has shaped a galaxy of eminent men and women shining in various realms of life in India and abroad. This educational epitome was established by the untiring efforts of the philanthropic organization, Tamilnadu Naidu Mahajana Sangam, under the patronage of like-minded patrons in 1974 for the welfare, benefit and development of the educationally and economically backward Telugu speaking Naidu minority community.

The college has been christened with the name of Mannar Thirumalai Naicker, the most notable king of this region of the ancient past who has left a rich legacy and heritage to the city of Madurai, whose dictum was **To rule is to serve**. Undoubtedly, this dictum is carried forward by the college over the span of forty-nine years nurturing the young minds to educate and live strong in the macrocosm taking with them the efficacy of the Mannar Thirumalai Naicker.

About the Department

The Department of Commerce with Computer Applications was started in the academic year 2000 - 2001 and upgraded as Post Graduate Programme in the academic year 2010 - 2011 with the objective of conceptual foundation in areas of Commerce and Computer Applications based educational activities. It is a self-financing programme affiliated to Madurai Kamaraj University.

A Twinning Programme with an exclusive Computer Lab with latest version of software along with accounting expertise learning is the highlight of this course offered by our Institution.

Besides the educational programmes, the Department has been organizing guest lectures, seminars, skill development programmes, workshops and Hands – on – Training by inviting senior professors and senior officials of the government departments and leading organizations relating to the field of Commerce with Computer Applications. The Department arranges industrial visits to the students periodically so that they equip themselves to be a part of the society to take measurable contributions.

To take our students to the next level and to encourage the students have their own earnings we organized Trade Fair's to give opportunity to the student entrepreneurs and also invited companies from outside to exhibit their products, which had a great success by resulting 10 of our students have started their own business and being successful entrepreneurs after completing their degrees. This induced us to organize the Trade Fair every year and this is our 3rd consecutive year. We have scheduled a Trade Fair called "**Mannar Biz – 2K24**" on 15 & 16 February, 2024 in our campus with a wide range of opportunities.

CATEGORIES OF THE STALLS

- Automobiles
(Two Wheeler and Four Wheeler)
- Textiles
- Jute Items
- Books
- Organic Products
- Water Purifiers
- Tele Communications
- Jewellery
- UPS
- Mobile Shops
- Furniture
- Acupuncture
- Solar Panels
- Home Decors
- Home Appliances
- Nurseries
- Tiles
- Modular Kitchen
- Educational Consultancy
- Stationeries
- Fancy Items
- Agro Products
- Handcrafts
- Beauty Products
- Food and Beverage



MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS)

Re-Accredited with 'A' Grade by NAAC

Pasumalai, Madurai- 625 004

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

Cordially invites you to the Third Trade Fair



MANNAR BIZ-2K24

OPEN TO PUBLIC

Er.S.Rajagopal
President

Mr.M.Vijayaragavan
Secretary

Mr.A.Alwarsamy
Treasurer

Dr.A.Ramasubbiah
Principal

Mr.C.Prabhu
Director i/c

Ms.A.Nagaswathy
Convener, HoD

Thanks to



Radio Partner



Date: 15-02-2024 & 16-02-2024 Time: 9.00AM TO 5.00PM

Venue

Mannar Thirumalai Naicker College
Pasumalai, Madurai - 625004

Thank You! to our SPONSORS



MANNAR BIZ - 2K24 TRADE FAIR



JEWELLERY SHOPS | AUTOMOBILES | HOME APPLIANCES | MOBILES |
TEXTILES | BOOKS | HANDCRAFTS | BEAUTY PRODUCTS | HOME DECORS |
TELECOMMUNICATIONS | ORGANIC PRODUCTS | FANCY JEWELLERY ITEMS |
STATIONARY ITEMS | PHOTOGRAPHS | FOOD AND BEVERAGE Etc.,



Let's drive the future

DATE

15 & 16 Feb 24

TIME

9 am - 5 pm





மன்னர் திருமலை நாயக்கர் கல்வூரி (தன்னாட்சி)

பசுமலை, மதுரை - 625 004

கவற்றிகரமான
3வது வகுட

2 நாள் வர்த்தக கண்காட்சி



**MANNAR BIZ
2K24**

தேதி
15.02.2024
&
16.02.2024
நேரம்
9.00 TO 5.00
AM PM



அனைவரும் வருக! அனுமதி இலவசம்!



ஸ்ரீ குமரன்
தங்கமாளிகை

90க்கும் மேற்பட்ட கடைகளுடன்

10,000க்கும் மேற்பட்ட பார்வையாளர்கள்..

817208483

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

MANNAR BIZ 2K24 FEB 15-16

PHOTOS





PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS
MANNAR BIZ 2K24
APPRECIATION LETTER





மன்னர் திருமலை நாயக்கர் கல்லூரியில்
வர்த்தக கண்காட்சி
இன்றும், நாளையும் நடக்கிறது

மதுரை, பிப். 15—
மன்னர் திருமலை
நாயக்கர் கல்லூரியில்
வணிகவியல் கணினி பயன்
பாட்டுத் துறை (சுயநிதிப்
பிரிவு) சார்பில் "வர்த்தக
கண்காட்சி" 15-16-ந்தேதி
களில் நடைபெறுகிறது.

கல்லூரி தலைவர்
ராஜகோபால், செயலாளர்
விஜயராகவன், ஆழ்வார்
சாமி, பொருளாளர், ஜெய
ராமன், துணைத்தலைவர்,

முதல்வர் ராமசுப்பையா
மற்றும் இயக்குனர் பிரபு
துறைத்தலைவர் நாக
சுவாதி, ஒருங்கிணைப்பா
ளர்கள் ராஜாமணி,
திவ்யசிந்து, பாரதி,
மஞ்சளா, நந்தினீஸ்வரி,
பாக்கியலக்ஷ்மி, சுப்பிர
மணியராஜா, பிரதி
பிள்ளைன், தினேஷ்குமார்,
சாவித்ரி சிறப்பு விருந்தி
னரை வரவேற்று தொடங்கி
வைக்க, மதுரையின்

முன்னணி நிறுவனங்களின்
வீட்டு உபயோகப்
பொருட்கள், ஆட்டோ
மொபைல்ஸ், ஆர்கானிக்
பொருட்கள், நர்சரி
பொருட்கள், புத்தகங்கள்,
டெக்ஸ்டைல்ஸ், விளை
யாட்டு சாதனப்பொருட்கள்
அக்கு பஞ்சர், கைவினைப்
பொருட்கள், அழகுசாதனப்
பொருட்கள், பல வகையான
உணவுப்பொருட்கள் மற்றும்
குளிர்பானங்களின் வர்த்தக
கண்காட்சி நடைபெற்றது.
பல்வேறு கல்லூரி மாணவர்
களும், ஏராளமான பொது
மக்களும் கலந்துக் கொண்டு
பொருட்களை வாங்கி பயன்
பெற்றனர்.



தீனமணி

மன்னர் கல்லூரியில் வர்த்தகக் கண்காட்சி

திருப்பரங்குன்றம், பிப். 15:
பசுமலை மன்னர் திருமலை
நாயக்கர் கல்லூரியில் வர்த்
தகக் கண்காட்சி வியாழக்
கிழமை தொடங்கியது.

வணிகவியல் கணினி
பயன்பாட்டுத் துறை (சுய
நிதிப் பிரிவு) சார்பில், நடை
பெற்ற இந்த கண்காட்சி
தொடக்க விழாவுக்கு கல்
லூரி முதல்வர் அ.ராமசுப்
பையா தலைமை வகித்தார்.

கல்லூரித் தலைவர்
எஸ்.ராஜகோபால் முன்
னிலை வகித்தார். செயலர்
எம்.விஜயராகவன் சிறப்பு
அழைப்பாளராகப் பங்
கேற்று கண்காட்சியைத்
தொடங்கிவைத்தார்.

கல்லூரி வணிகவியல்
துறை மாணவர்கள், முன்
னாள் மாணவர்கள் சார்பில்
வீட்டு உபயோகப் பொருள்
கள், ஆட்டோ மொபைல்,
இயற்கைவேளாண்பொருள்
கள், புத்தகங்கள், ஜவுளிகள்,
விளையாட்டு சாதனங்கள்,
கைவினைப் பொருள்கள்,
அழகு சாதனப் பொருள்கள்,



மன்னர் திருமலை நாயக்கர் கல்லூரியில் நடைபெற்ற
வர்த்தகக் கண்காட்சியைப் பார்வையிட்ட மாணவிகள்.

உணவுப் பொருள்கள், குளிர்
பானங்கள் உள்ளிட்ட பல்
வேறு வகையான பொருள்
கள் கண்காட்சியில் இடம்
பெற்றிருந்தன.

மதுரை மாவட்டத்தில்
உள்ள பல்வேறு கல்லூரி
களில் இருந்தும் மாணவ,
மாணவிகள், பொதுமக்கள்
இதைப் பார்வையிட்டனர்.

விழாவில் கல்லூரி சுய
நிதிப் பிரிவு இயக்குநர்
இ.பிரபு, துறைத் தலைவர்
அ.நாகசுவாதி, பேராசிரியர்
கள் ந.ராஜாமணி, ப.திவ்
யசிந்து, ம.பாரதி, ந.மஞ்
சுளா ஆகியோர் வாழ்த்திப்
பேசினர். இந்தக்கண்காட்சி,
விற்பனை வெள்ளிக்கிழமை
யும் நடைபெறுகிறது.

Mannar Thirumalai Naicker College (Autonomous)

PG Department of Commerce with Computer Applications

Stall list - "Mannar Biz 2K24"

Stall No.	Stall Name
1.	Sabitha (Handcraft)
2.	Amul Ice Cream
3.	Sucla Academy
4.	Karthick Juice
5.	Chicken Fry
6.	Maruthi Marketing Mobile
7.	Krishna Juice Shop
8.	Cauli flower Fry Mani
9.	III B.Com (CA) Girls (Cosmetics)
10.	Global Academy
11.	Suxus Mobiles
12.	Suxus Mobiles
13.	Suxus Mobiles
14.	Best Research Pharma
15.	Tender coconut Shop
16.	SK Jewellery
17.	SK foods
18.	Hi-Tech Academy
19.	Kadhigram
20.	Roobiyadevi
21.	Padmanatham Institute
22.	Bala Auditor
23.	GokulAravind (Virtual Reality)
24.	Abi's Beauty Parlour
25.	DhanalaxmiSrinivasan University
26.	12 clkBriyani
27.	Honey Beauty & Natural Care
28.	ARAS Enterprises Cara Hane
29.	ARAS Enterprises Cara Hane
30.	Amizhth Techno Solutions
31.	Hues Aesthetic Clinic
32.	Thangamayil Jewellers
33.	Aathi Cycle
34.	GG Motors, Royal Enfield
35.	Grand Motors
36.	MCS Developers
37.	Thyagesh two wheelers
38.	Sona Motors
39.	Sundal Shop
40.	MamuBriyani
41.	Mahilchi software
42.	SreeKumaranThangamaligai
43.	PreethaHomeo Clinic
44.	Karthick Juice

45.	National Institute
46.	YooYooShavarma
47.	II B.Com (CA) A-T shirts
48.	Poongulazhi Jewellery
49.	Poongulazhi Jewellery
50.	Selvi Book Shop
51.	Car Plazaa
52.	Varanda Race
53.	Jai Fashion
54.	Gtech Technology
55.	Kumar Sweets
56.	AjeesBiriyani
57.	Akila Fresh Juice
58.	HariniSaree Collections
59.	MI Kings Chocolates
60.	I M.ScPhy.(Ornaments)
61.	I M.ScPhy. (Food)
62.	AP & Fork Kitchen
63.	AP & Fork Kitchen
64.	Panipuri&Gulfi Shop
65.	Jimmiki Ponnu
66.	Mona Bakery
67.	II B.Com (Reg) Boys (Fry)
68.	Potato Corner
69.	DhanvicBotique
70.	Balamurugan (Jute Bag)
71.	Madura Herbals
72.	Ruby Collections
73.	Kasthuri Krishna
74.	Shri Chakra Food
75.	Mariyam Collections
76.	Tatoo
77.	SK Stall
78.	DheenBriyani
79.	II(CA A Ice Cream
80.	Perrys
81.	Tea Coffee
82.	Karpagam University
83.	Sasi Kumar. P (Cosmetics)
84.	Tupperware
85.	Chicken Encounter
86.	Ori Frame
87.	Eylusium Academy
88.	Saiudhaya Studio
89.	VangiKudi Fresh Juice
90.	JM collections
91.	I Sandy Ice Cream
92.	360 degree selfi -Fazil

MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS)

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS
SCHEDULE FOR TRADE FAIR 2024

Day 1- 15/02/2024 - Thursday

Time	Class
9.00 to 10.30	I BA ENG
	I BA TAM
	I BBA
	I BCOM
	I BCOM CP
	I BSW
	I BSC CHEM
	I BSC CS
10.30 to 11.40	I BSC MATHS
	I BSC MICRO BIOLOGY
	I MSC PHY
	I BSC EC
	I BSC FD
	II BSC EC
	II BSC FD
	II BSC MATHS
11.40 to 2.00	BCOM-REG (UG AND PG)
	II & III BCOM CP
	I MA ENG
	I MA TAMIL
	II BA ENG
	II BA TAM
	I BSC IT
	II BSC IT
	I BCA
	I MSW
	I MSC CS
	II BCA
	PHYSICS -REG
	BA ENGLISH-REG
HISTORY-REG	

Day 2 – 16/02/2024- Friday

Time	Class
9.00 to 10.30	II MICRO BIOLOGY
	II MA ENGLISH
	II MA TAMIL
	II MSC CS
	II MSC PHY
	III ENG
	III TAM
	III BBA
	II BBA
	II BCOM
10.30 to 11.40	II BSC CHEM
	III BSC CHEM
	III BSC E&C
	III BSC FD
	III BSC MATHS
	III BSC MB
11.40 to 2.00	II BSC CS
	I B.SC AI
	III BCOM
	III BSW
	III BSC CS
	III BSC IT
	III BCA
	II MSW
	II BSW
	BA ECONOMICS-REG
	B.B.A - REG
	MATHS -REG (UG & PG)

Course Wise Gender Count Report

Academic Year : 2023-2024

SR NO	BasicCourseName	I year			II year			III year		
		Boys-SEM 2	Girls-SEM 2	Total-SEM 2	Boys-SEM 4	Girls-SEM 4	Total-SEM 4	Boys-SEM 6	Girls-SEM 6	Total-SEM 6
1	B A English Sl	11	6	17	14	7	21	12	9	21
2	B A Tamil	18	17	35	33	19	52	78	4	32
3	B B A Sl	29	8	37	39	13	52	46	6	52
4	B C A	34	9	43	45	16	61	35	6	41
5	B Com Computer Applications	93	36	129	86	44	130	101	22	123
6	B Com Corporate Secretaryship	11	8	19	20	10	30	29	22	51
7	B Com Sl	123	46	169	104	31	135	147	45	192
8	B B S.W	26	17	43	53	9	62	16	9	25
9	B.Sc Chemistry	8	6	14	8	7	15	18	7	25
10	B Sc Computer Science	62	28	90	66	22	88	76	15	91
11	B Sc Computer Science(Artificial Intelligence)	11	6	17	-	-	-	-	-	-
12	B Sc Electronics And Communication	19	-	19	23	-	23	17	-	17
13	B Sc Food And Dairy Technology	-	-	-	22	8	30	20	4	24
14	B.Sc Food Science And Nutrition	13	6	19	-	-	-	-	-	-
15	B Sc. Information Technology	44	17	61	42	13	55	70	5	25
16	B Sc Microbiology	8	22	30	7	18	25	11	6	17
17	M.A. English	2	9	11	6	4	10	-	-	-
18	M.A Tamil	4	5	9	8	2	10	-	-	-
19	M Com Computer Applications	23	15	38	19	15	34	-	-	-
20	M.S.W	17	8	25	33	7	40	-	-	-
21	M Sc Computer Science	8	5	13	6	5	11	-	-	-
22	M Sc Physics	4	4	8	6	5	11	-	-	-
	Total	568	278	846	640	255	895	576	160	736

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MANNAR THIRUMALAI NAICKER COLLEGE, MADURAI. (Autonomous)
Students strength for 2023 -- 2024

S.No.	COURSE	I YEAR		II YEAR		III YEAR		GRAND TOTAL
		MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	
1	B.SC. MATHS	15	18	12	14	17	27	103
2	B.SC. PHYSICS	17	15	11	15	16	7	81
3	B.A. HISTORY	24	11	22	8	21	17	103
4	B.A. ECO.	35	25	28	16	36	19	159
5	B.A. ENG.LITT.	16	25	21	32	25	41	160
6	B.B.A.	28	29	16	28	41	24	166
7	B.COM.	26	39	28	42	25	46	206
8	M.SC.MATHS	9	21	7	16	0	0	53
9	M.COM.	15	24	16	21	0	0	76
	TOTAL	185	207	161	192	181	181	1107



MANNAR THIRUMALAI NAICKER COLLEGE (Autonomous)

(Founded by the Tamilnadu Naidu Mahajana Sangam)

♦ A Linguistic Minority Co-educational Institution ♦ Re-accredited with 'A' Grade by NAAC ♦
An Autonomous Institution, Affiliated to Madurai Kamaraj University

PASUMALAI, MADURAI - 625 004.

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Mobile: 94430 60370

M. VIJAYARAGAVAN B.A.,

Secretary & Correspondent

B-9, Kamar Street, Thirunagar, Madurai - 625 006.

Mobile: 98430 58844

21.02.2024

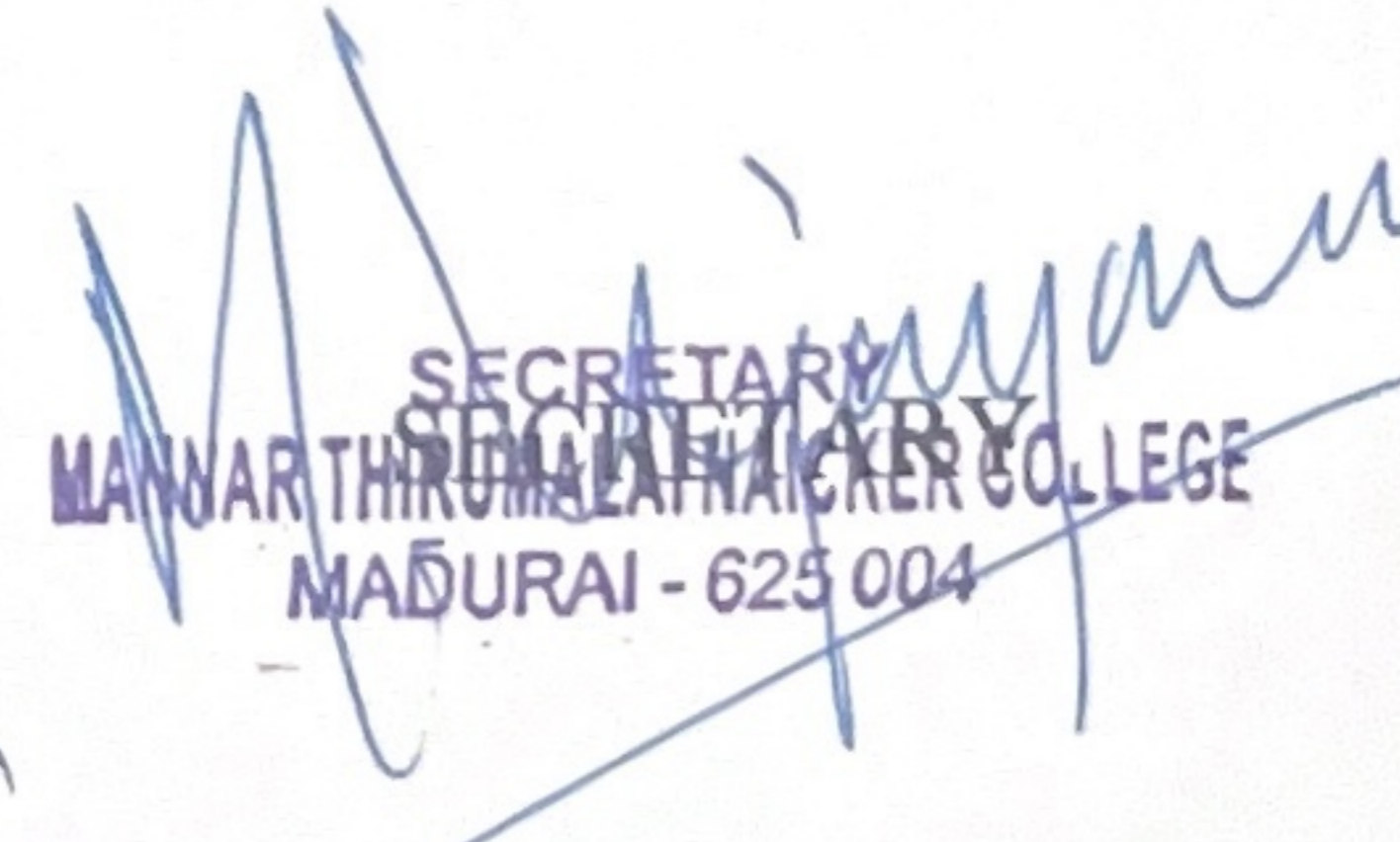
CERTIFICATE OF APPRECIATION

The Management of our college is extremely happy to appreciate and congratulate Postgraduate Department of Commerce with Computer Applications for the grand and successful conduct of the Third Trade Fair MANNAR BIZ 2K24 on 15th and 16th of February 2024 in our college premises with 94 Stalls which include jewellerys, textiles, automobiles and eateries.

It's a great opportunity for the students to hone their entrepreneurial skills and for the traders to showcase and demonstrate their products. Icing on the cake is the free entry of the public for shopping. It's a different experience for the students away from the classrooms as they had a chance to have a widespread interactions and exposures with the public and the traders. The two day event may have pulled five thousand plus shoppers and the huge crowd in the campus seen in attendance reminds us Chithirai festival in Madurai.

We have received Rs.1,30,000/- as revenue generated from the Trade Fair. It's a herculean task yet the department has made it a point to keep raising the bar in every year. At this juncture, we appreciate the hardwork, commitment and the collective efforts put forth by the department under the successful navigation of the head Mrs. A. Nagaswathy.

We wish them all success and expect you to put up the same untiring spirit to conduct this signature event of the department in future endeavours also.


SECRETARY
MANNAR THIRUMALAI NAICKER COLLEGE
MADURAI - 625 004

To
Mrs. A. Nagaswathy,
Head,
Department of Commerce With Computer Applications
Mannar Thirumalai Naicker College,
Madurai.

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